



# NYLA SYMONE

MEDIA PERSONALITY • DISC JOCKEY

# Meet Nyla Symone

## "The Pretty Tomboy"



Originally from Baltimore, Maryland, Nyla moved to New York City to attend St. John's University in Queens, New York. She earned her bachelor's degree in Communications with a double minor in Public Relations and International Studies.

When she wasn't in class, Nyla was curating a buzzing radio show for WSJU called 'The Vibe.' She interviewed the legendary radio icon Angie Martinez who took a liking to Nyla and shortly offered her an internship at Power 105.1 FM.

She soon worked her way up from being an intern to earning her own spot as the radio station's first female DJ. You can find her hosting her overnight show 'Night's With Nyla' from 2-5AM. Alongside this historic position, Symone is known as the "voice of youth", recently appearing as an on camera commentator on MTV'S TRL.

In the midst of breaking barriers, Nyla managed to impress her high status co-workers and began receiving mentorship from The Breakfast Club's Charlemagne Tha God and DJ Clue. Through this relationship and her own hard work, Nyla has graced DJ sets at celebrity parties for the likes of Ariana Grande, Pete Dinklage, and DJ Envy.

With an impressive interview roster that reads the who's-who of today's hottest young artists in the game such as Meg The Stallion, Blueface, Christian Combs, YNW Melly, and more that have all gained a little over half a million views on Youtube.

If she is not in front of the camera, the budding media personality is captivating music loving crowds across the nation and maintaining her guest spot at the Lunch Break Mix at Power 105.1 FM.

Nyla has performed at popular festivals such as SXSW in Texas, Miami's Art Basel, along with a host of corporate events for companies such as Hyundai, Def Jam, Revolt, Atlantic Records, and Vans.

At 24 years old Nyla Symone has already mastered her craft of hosting and taken New York City as her own. There's no telling where she will go.



BE ABNORMAL;  
BEING NORMAL IS  
TOO PREDICTABLE  
FOR YOUR BRAND.

# BRAND PARTNERSHIPS



## Tribit

Together, Nyla Symone and Tribit Audio have created a pair of limited-edition headphones. Each pair is branded with Nyla's [#PrettyTomboy](#) emblem and hones in on Nyla's passions for music and quality sound.

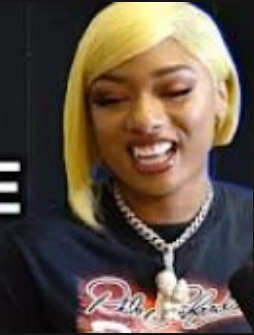
# ON AIR INTERVIEWS

CHECK OUT SOME OF NYLA'S SIT-DOWNS, WITH SOME OF THE HOTTEST INDUSTRY ACTS.

WATCH

POWER  
105.1

MEGAN THEE  
STALLION  
INTERVIEW



@THEESTALLION

Power 105.1 FM's own Nyla Symone chats with Megan Thee Stallion on signing to 300 Entertainment, 'Russian Cream' Freestyle + Loving Beyoncé.

WATCH

POWER  
105.1

BLUEFACE  
INTERVIEW



@BLUEFACEBLEEDEM

Blueface opens up to Nyla Symone on his relationship with Tekashi' 69s Baby Mama, battling Quavo on the field + Drake collab.oration.

WATCH

POWER  
105.1

JACQUEES  
INTERVIEW



@JACQUEES

Nyla Symone sits down with R&B Crooner Jacquees. Talks A Possible Ella Mai collab, and being "The Best R&B Artist of This Generation".

# ON AIR SHOW

NYLA SYMONE & DJ SPIN KING ARE SHAKING THE INDUSTRY UP WITH THE START OF THEIR NEW SHOW 'BLENDZ & TRENDZ'. AIRING ON POWER 105.1, THE SHOW WILL FEATURE NEW MUSIC, NEW ARTIST, AND NEW ENERGY!



TUNE IN SUNDAY'S @10PM

# Photo Gallery



# Photo Gallery







**1.3K**

twitter  
followers

**36K**

instagram  
followers

**1M +**

youtube  
views

**200K**

facebook  
followers

## SOCIAL MEDIA

**5.7K / week**  
profile visits

**35,091**  
average reach  
per hard post

**166,365**

profile  
impressions

## CONTACT

Kadijat Salawudeen  
(347)-413-2040

[ks@nylasymone.com](mailto:ks@nylasymone.com)